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April 23, 2014

EIS Inc. proudly announces the formation of the Genuine Cable Group (GCG). GCG will bring the identity of the EIS specialty wire & cable companies – Seacoast, Cobra Wire & Cable and Electro Wire - together, into one group.

Peter Sheehan, the President of Genuine Cable Group, states “As we introduce the GCG group into the marketplace I can’t help but be impressed by the opportunities it presents moving into the future. The combined strengths of Seacoast, Cobra Wire & Cable and Electro Wire will benefit every niche market we serve. The recent acquisition of Electro Wire enhances our already significant talent pool and logistical scale, expanding our footprint in cable, connectivity and the assembly markets. GCG is truly a “One Source” company.”

Genuine Cable Group will continue to nurture its current customer base and cultivate opportunities for future growth. GCG serves the telecommunication, datacom, industrial, transportation, military, marine, and energy markets.

EIS, Inc. is a North American Distribution Leader in the electrical industry and a subsidiary of Genuine Parts Company. A Fortune 500 Company, Genuine Parts Company is best known for their largest division, NAPA Auto Parts.

Sincerely,

A handwritten signature in black ink that reads "Bob Thomas". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Bob Thomas  
President and CEO  
EIS Inc.

